

## **FINAL – FOR IMMEDIATE RELEASE**

### **Hedge Fund Community Gathers to Celebrate and Give Back at Industry's Jingle Ball 2010**

*Industry's Biggest Holiday Party Sold-Out; Benefits R Baby Foundation*

**NEW YORK, December 06, 2010** – The hedge fund community will gather tonight at New York's newest midtown hotspot, Covet Lounge, to celebrate the holiday season and give back at the Hedge Fund Industry's Jingle Ball 2010. Co-hosted by Marcel Herbst of [Weston Capital Management](#) and Andrew Rabinowitz of [Marathon Asset Management](#), the sold-out event will bring together 500 managers, investors and others to support [R Baby Foundation](#) (R Baby), the first and only not for profit foundation uniquely focused on saving babies lives through improving pediatric emergency care.

“Without the incredible passion of the people involved, the progress we've made in improving pediatric emergency care would not be possible,” said Andrew Rabinowitz, COO of Marathon Asset Management and co-founder of R Baby. “Although we will celebrate the holidays with peers from our industry tonight, the proceeds from this party and other events we will organize in the coming year will help to accomplish much more for pediatric care. We appreciate everyone who has come out to support the cause and invite others to get involved in future R Baby activities.”

Established in 2006, R Baby organizes and funds efforts to improve the outcomes of medical care for infants. Co-founded by Andrew and Phyllis Rabinowitz, R Baby supports grants across a broad spectrum of areas, including training, equipment, education and communication. R Baby grants have improved communications between parents and hospital staff during the most chaotic moments, doubled the success rates of physicians learning to treat babies who cannot breathe properly and decreased the time to diagnose viral infection from one to two weeks to less than three hours.

“We are bringing the hedge fund community together in a great way, to have fun and give back,” said Marcel Herbst, Managing Director of Weston Capital Management. “R Baby is doing incredible things to ensure babies receive the highest quality of care possible and I'm excited for us to come together to support this important cause.”

Other key supporters of the Hedge Fund Industry's Jingle Ball 2010 include Jennifer Prosek of [CJP Communications](#), Zachary Rosenbaum of Lowenstein Sandler and Mr. G of Channel 11, who has been a longtime supporter of R Baby. For further information or to inquire about opportunities to become involved with R Baby, email [info@rbabyfoundation.org](mailto:info@rbabyfoundation.org).

#### **About R Baby Foundation**

R Baby Foundation was established in 2006 to organize and fund efforts to improve the outcomes of medical care for infants, particularly those who contract certain viral infections within the first month of life. R Baby Foundation® is the first and only not-for-profit foundation uniquely focused on saving babies lives through improving pediatric emergency care. R Baby Foundation is dedicated to ensuring that babies, including those in the first month of life suffering from viral infections and other infectious diseases, receive the highest quality of care and service through supporting life-saving pediatric training, education, research, treatment and equipment. R Baby is a 501(c)(3) non-profit charitable organization.

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