



Our foundation was born for a single purpose:
to save as many babies' lives as possible.

R Baby Foundation was established in 2006 to organize and fund efforts to improve the outcomes of medical care for infants, particularly those who contract often misunderstood viral infections.

Our Mission: R Baby is dedicated to ensuring that newborn babies, primarily in the first month, with viral infections and other infectious diseases receive the highest quality of care and service through supporting education, research, treatment, training and life-saving equipment.

About R Baby Foundation

Phyllis and Andrew Rabinowitz gave birth to daughter Rebecca, born four weeks early on July 13, 2006. After five days in the hospital, Rebecca was discharged supposedly as a healthy baby girl. Shortly thereafter, she showed symptoms of a certain viral infection that was not diagnosed or treated by her pediatrician and ER physicians; they thought it was just a common cold. She died the morning of July 21, 2006.

Had her symptoms been treated, she may still be alive today.

Determined to educate families, medical professionals and the public about the importance of proper care and attention for infants at risk, in order to eliminate tragedies like theirs from occurring in the future, the Rabinowitz's established R Baby Foundation. They have received an outpouring of support from friends, family, business associates as well as both the medical and financial communities.

Still in its infancy, R Baby Foundation has begun an educational campaign around the single goal to dramatically improve the outcomes of babies with viral infections through education, research, treatment, training and placement of life-saving equipment in emergency rooms and pediatric units.

Too Many Babies Are Dying

FACT: The infant death rate in the U.S. is 1 in 141 within the first 28 days of life with the odds decreasing to 1 in 531 after the 28 days.

FACT: There are approximately 20,000 newborn deaths within their first month of life and close to 30,000 in the first year.

FACT: Babies born in the U.S. are twice as likely to die than many other developed countries, including Sweden, Iceland, Japan, Spain and the Czech Republic. The latest infant mortality rankings from the World Health Organization show the United States 36th among 196 nations.

Sources: *Web MD and the San Francisco Chronicle*

Families And Babies Need Your Help Contribute - Volunteer - Educate

Learn more on our website:
www.rbabyfoundation.org

Contact Us:
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Send donations to:
 PO Box 604 Short Hills, NJ 07078-0604

Make checks payable to R Baby Foundation Inc.
 R Baby has filed for 501(c)(3) tax-exempt status as a non-profit charitable organization.

R Baby Foundation is seeking private and institutional contributions, and will be applying for grants in order to:

- ◆ Develop educational programs on infectious diseases for pediatricians, nurses, and parents
- ◆ Create training materials and programs for hospital and clinic staff
- ◆ Deliver support and educational programs to parents with babies in the NICUs
- ◆ Fund conferences at hospitals around viral infections in newborns
- ◆ Fund NICU and ICU improvements including upgraded monitors, respirators, and other equipment — \$100-\$200K per hospital.
- ◆ Support scientific research individual or teaching hospital-based fellowships researching viral infections in newborns

